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OBJECTIVE

Seeking a full-time copywriting position with a marketing agency or as the director of marketing with a cannabis client so I can phase out of my current freelance lifestyle. I am still open to freelance contractual engagements, content writing, design, website development, copywriting, consulting, and brand development until such a position arises.

NICOLE FLANIGAN

WORKING EXPERIENCE

SLP Social Media Management (Remote) – May 2013 to Present
Owner • Senior Account Manager • Marketing Consultant/Director

Green Scene Cannabis Marketing (Phoenix, AZ) – August 2018 to Present
Content Writer • SEO • Cannabis Strain Reviews • Ghostwriter

Peak Supply Co (Santa Cruz, CA) – May 2019 to Present
Content Writer • Copywriter • Web design

Team MaryJane Marketing (Denver, CO) – March 2017 to 2019
Content Writer • Blog Manager • Cannabis content

PROJECTS/CONTRACTS (UNDER SLP SOCIAL MEDIA MGMT)

Skidmore Studio (Detroit, MI) – March 2021 to Present
Cannabis copywriter • Brand and persona development

Chi High Tours (Chicago, IL) – December 2020 to Present
Website design and dev • Copywriting + ongoing content • Graphic design

420DC (Washington D.C) – November 2019 to Present
Ongoing content development • Copywriting • Social Media

The Epic Remedy Dispensary (Colorado Springs) – May 2020 to May 2021
Marketing consulting • SEO • Website design/dev • Branding/packaging

Leafbuyer.com (Denver, CO) – 2016 to 2017
Content Writer • Social Media Manager

CANNABIS MARKETING

Cannabis marketing is its own beast. Traditional marketing tactics that work in standard and unregulated industries don't work within the cannabis industry, so my job requires me to trailblaze a brave new world. Leveraging my creativity with my savvy technical skills has allowed me to carve my name into this niche with both brands and dispensaries and excel in a highly unique industry.

CONTENT WRITING

Content is the fuel for your entire marketing plan. The written word is just as powerful as visual storytelling, if not more powerful. I've spent the majority of my time in the industry developing meaningful and impactful copy for brands and dispensaries to kickstart their marketing since 2016.

REFERENCES

James Gordon — Owner of Chi High Tours – (954) 371-9288

Matt Gerig — Co-founder at Peak Supply Co - (800) 976-0341

Nataly Twist — HR at The Epic Remedy - (661) 733-2121

Sarah Jones — VP Marketing at NXT-ID Inc - (321) 890-7336