

NICOLE FLANIGAN

CANNABIS MARKETING

SUMMARY & OBJECTIVE

Dedicated and well-published cannabis inbound /content marketer seeking a full-time, part-time, or hybrid-remote position with a cannabis-industry agency in the Denver area where I can apply my 6-years of on-the-job experience with cannabis content writing, social media management, website design, graphic design and brand development.

KEY COMPETENCIES

- Effective branding, content marketing, and writing strategies within the cannabis industry.
- Comfortable working on multiple projects for multiple clients at once.
- 8+ years social media + writing experience.
- Proficient in design for compelling graphics and sales + marketing materials
- Knowledgeable of the science, health, and wellness benefits of cannabis and the nuances of the industry as a whole

CONTACT DETAILS

Office: **Currently Remote**

Phone: (330) 573-1332

Email: nicole@slpsocialmedia.com

Website: www.slpsocialmedia.com

Writing: www.writers.work/slpsocialmedia

LinkedIn: www.linkedin.com/in/nflanigan

WORK REFERENCES

Christian Abbas — Green Scene Marketing
(877) 641-7872

Jerry Calixte (Dany) — Owner, Flower Avenue
(240) 794-8158

Sarah Jones — Twin Vee Powercats
(321) 890-7336

WORK HISTORY

SLP Social Media Management – May 2013 to Present

Owner • Marketing Consultant • Freelance remote marketing

Green Scene Marketing – August 2018 to Present

Content Writer • SEO • Cannabis Strain Reviews • Ghostwriter

Team MaryJane Marketing – March 2017 to 2019

Content Writer • Cannabis + CBD brand development & content

Leafbuyer Inc. – May 2016 to 2017

Blog Content Writer • Social Media Manager

30dps (Agency) – May 2016 to 2017

Content Writer • Copywriter • Web design • Social Media • Email

PROJECTS & CLIENTS

Flower Avenue Productions – March 2022 to Present

Full service marketing • e-Commerce • Instagram • Branding

The Hempender – November 2021 to Present

Consulting • Instagram management • Content writing

Lazarus Naturals — October 2021 to Present

CBD Content • Short/long form copy • Scripts

Vana Industries – November 2018 to Present

Press releases • Website copy (clients) • Blogging • Consulting

Luna Technologies – August 2022 to November 2022

Content development • Sales brochures • Whitepapers

Skidmore Studio – March 2021 to June 2021

Branding • Copywriting • Cannabis consultant

CERTIFICATIONS

Hubspot 2017

HUBSPOT CERTIFIED

- Growth-driven design
- Inbound sales
- Email marketing
- Content marketing
- Social media
- Inbound marketing